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MEDIA CONTACT: Angela Castro, RTC, castroa@rtcsonv.com, 702-676-1552
Catherine Lu, RTC, luc@rtcsonv.com, 702-676-1788

CES GO-NV Summit highlights technology advancements revolutionizing the transportation industry

B-roll footage from exclusive event available [online](#)

LAS VEGAS – Nearly 300 international transportation industry executives attended yesterday’s GO-NV Summit to learn about technology advancements revolutionizing the transportation industry locally, nationally and internationally. The summit, with a special focus on connected and autonomous vehicles, was hosted by the Nevada Center for Advanced Mobility (CAM) and its partners, in collaboration with CES® 2017.

Inspired by the Elvis Presley lyric, “A little less conversation, a little more action, please,” the summit’s speakers focused on current actions making the emerging technology of advanced mobility a reality, including specific accomplishments and successful public/private partnerships.

According to the general manager of the Regional Transportation Commission of Southern Nevada (RTC), Tina Quigley, Nevada, home to CES, the world’s foremost consumer electronic and technology tradeshow, was the ideal place for this summit that brought together transportation leaders from around the globe to discuss the future of the autonomous and connected technology.

“In Nevada, transportation leaders have long valued collaboration and believe the best solutions are derived from partnerships that can further advance transportation technology to alleviate congestion, increase safety standards and stimulate the economy,” said Quigley. “As a result, the state is leading the way to a more connected future by embracing and promoting advanced connectivity technology.”

Summit presentations provided attendees with a better understanding of what technology and transportation companies and their partners are doing to advance connected and autonomous vehicle technology, the best practices for building smart and connected communities, and what is still needed for connected and autonomous vehicles to truly become a viable mode of transportation for the general public.

Following a welcome from Nevada Lieutenant Governor Mark Hutchison and Las Vegas Mayor Carolyn Goodman, the event’s opening keynote speaker, Jay Rogers, CEO of Local Motors, discussed how the company is applying innovative approaches, such as 3D printing, to advance vehicle safety, sustainability and intelligence. Dr. Mark Rosekind, administrator of the National Highway Traffic Safety Administration (NHTSA), discussed what the federal government is doing to encourage transportation technology, including recent policies, regulations and collaborations.

During the summit, Nevada CAM signed a cooperative Letter of Intent with the GENIVI Alliance, an open, collaborative development community of automakers and their suppliers driving the broad adoption of open source in-vehicle software and open technology for the connected car. The partnership is intended to bring advanced connected vehicle technology to Las Vegas to help increase awareness for pedestrian safety and improve traffic flow.

Attendees also heard from panelists who have pioneered the implementation of advanced transportation technology and are leading the charge to accelerate progress on a global scale, in the U.S. and in Nevada. Nick Earle, senior vice president of global field operations for Hyperloop One, gave the closing keynote presentation. Hyperloop One is working in Nevada to radically transform the movement of passengers and

freight using high-speed, pressurized capsules moving through reduced pressured tubes at the speed of a plane.

B-roll footage from the event is available for preview and download via [ShareFile](#) or [YouTube](#). Photos from the event can be downloaded via [ShareFile](#).

About Nevada Center for Advanced Mobility

The Nevada Center for Advanced Mobility (CAM) provides advanced mobility opportunities for visitors, residents and industry. This is achieved by bringing together industry, government and academia to develop and deploy policy, standards and technology around advanced mobility, including electric, connected and autonomous vehicles and related infrastructure. Its partners include Governor’s Office of Economic Development, the University of Nevada, Las Vegas, the Nevada Department of Motor Vehicles, the Nevada Department of Transportation, the Nevada Department of Business & Industry, the Nevada Department of Public Safety, the Regional Transportation Commission of Southern Nevada, the Regional Transportation Commission of Washoe, Clark County, the City of Las Vegas, the City of North Las Vegas, the City of Henderson and the City of Reno. For more information, visit www.nevadacam.org.

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